



Amy Castillo

UX RESEARCH & DESIGN

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Portfolio amy-castillo.com

SKILLS

ABM
A/B Testing
Business Development
Client Prospecting
Customer Service
Design Thinking
Information Architecture
Rapid Prototyping
Team training
Usability Testing
User Research
Bilingual: English/Spanish

TOOLS

InVision
Sketch
Figma
MARVEL

EDUCATION

UX/UI Designer

Ironhack (2019)

Majored in Human Resources
Miami-Dade College

REFERENCES

Jose Barahona

VP of Sales

P : 1(832) 348-6072

E : jbarahona@magaya.com

Joel Mena

UX Evangelist

P : 1(786) 277-9367

E : joel@jm-studios.com

Hi! Thanks for viewing my resume and I hope this means we'll work together ;)

My intentions are to help create a win-win product for both the company and the users. Create tech so seamless even our grandparents can understand and keep up with, because, why not?

EMPLOYMENT HISTORY

Freelance UX Researcher

JM Studios (2020)

Conduct user testing and interviews to gain a better understanding of our customer needs. Record qualitative and quantitative data with research tools and presented the results to the development team. Collaborate on ideas to improve product.

Human Resources Coordinator*

INK Publishing (March 2020 - April 2020)

Assist and take point on office administration duties, manage the office new hire orientation introduction, scout and recruit new talent that would fit into the Ink culture and family.

UX Design Intern

Ironhack (June 2019 - Nov 2019)

Worked and learned under the guide of Experienced UX Designers. Produced, independently and in teams, 9 projects and adequately implemented the correct methodology for each project. Acquired the skills of creative design thinking and user-centric solutions.

Business Development Representative

Magaya Software Corporation (Sept 2016 - Feb 2020)

Founded the Business Development Representative department. Train BDR team manager and the current members of the department.

Connect with over 90 prospects/leads per day, as well as manage digital inbound lead channels.

Collaborated with Account Executives to create an account based marketing strategy in targeted regions.

Customer service and software advisement.

Office Administrator/ Head Recruiter

RightHire Staffing (2015-2016)

Interviewed and assessed proper candidate placement. Processed all candidate paperwork and information for job assignment.

Negotiated work terms and salary between client and temporary employees.

*Disclaimer - Short term employment due to Covid-19 pandemic; position furloughed.